



# Call for Presentations

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## RALLY PLANNING COMMITTEE MEMBER ORGANIZATIONS

Association of New Jersey Environmental Commissions • Conservation Resources, Inc. • D&R Greenway Land Trust • Monmouth Conservation Foundation • Morris Land Conservancy • New Jersey Audubon Society • New Jersey Conservation Foundation • NJDEP Green Acres Program • NJDEP Land Use Regulation Program • State Agriculture Development Committee • Stony Brook-Millstone Watershed Association • The Nature Conservancy • Trust for Public Land • Upper Raritan Watershed Association

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# Call for Presentations

## New Jersey's 13<sup>th</sup> Annual Land Conservation Rally

Saturday, March 7, 2009 | Hyatt Regency New Brunswick

New Jersey's Land Conservation Rally is one of the nation's largest statewide land conservation training and networking events. Over 300 land conservationists, committed to protecting New Jersey's forests, farms, trails, parks, water, and natural resources, attend each year. The Rally is a daylong event offering more than 20 educational workshops, informative roundtables, and plenty of time to network and visit exhibitors. All workshops are 75-minutes long and multiple sessions run concurrently. Attendance at any given workshop varies and can range from less than ten to more than 40 people.

Attendees represent nonprofit organizations including land trusts, watershed associations, conservation education organizations, and local citizen groups; local government including township committees, county freeholders, open space committees, environmental commissions, and planning boards; state and federal government; private foundations; and higher education institutions. Attorneys, real estate appraisers and land use planners may have the opportunity to earn certification credits at this year's Rally. The experience and skills of Rally attendees vary tremendously, from volunteers to students to professionals with years of experience.

### Designing Your Proposal

- Target a specific audience (i.e., nonprofits, trustee or staff, municipal officials, urban or rural representatives) at a specific skill level (basic, intermediate or advanced). Your proposal should be directed to this audience and skill level.
- Clearly define the specific topic area of your expertise and proposed workshop. Select the applicable subject area from the list found on the following page. Create a workshop title that is brief and truly reflective of the content offered.
- Format your session appropriately; ensure there is ample depth and substance on the topic with time for questions, organized in a well-presented 75-minute format.
- Presenters should stress practical knowledge and hands-on techniques. Handouts are strongly recommended. Presentations may include case studies, but should focus on broad applications and models that can be implemented in different regions of the state, including urban and rural areas.
- Discuss and agree upon the content and flow of your workshop with all of your co-presenters.

### Workshop Selection Criteria

- Relevance of the topic to the conservation community in New Jersey
- Presenter(s) experience in the proposed topic area
- Overall balance of program topics
- Specificity of target audience and skill level

The 2009 Planning Committee will review workshop proposals and NJCF will contact you in December about the status of your proposal. Workshop proposals may be renamed or reconfigured. If your workshop proposal is selected, a member of the Committee will work with you to coordinate your workshop.

### Presenter Requirements

- Register and pay for the 2009 Rally by the registration deadline, **February 20, 2009**
- Coordinate and pay for your own travel and lodging
- Presenters are responsible for bringing their own equipment for electronic presentations (i.e. power point)

The Rally Planning Committee regrets that we are unable to offer complimentary registration to presenters, but all presenters are eligible for a reduced presenter registration fee.

For information on previous Rally programs and workshop descriptions, please see the 12<sup>th</sup> Annual Land Conservation Rally brochure on the New Jersey Conservation Foundation's website at [www.njconservation.org/rally](http://www.njconservation.org/rally)



# WORKSHOP PROPOSAL FORM

Workshop Proposals Due: October 24, 2008

Lead Presenter \_\_\_\_\_ Title \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

PROPOSED WORKSHOP TITLE \_\_\_\_\_

Co-presenter \_\_\_\_\_ Title \_\_\_\_\_

Affiliation \_\_\_\_\_ Email \_\_\_\_\_

Co-presenter \_\_\_\_\_ Title \_\_\_\_\_

Affiliation \_\_\_\_\_ Email \_\_\_\_\_

Target Audience \_\_\_\_\_

*(Be as specific as possible.)*

## Audience Skill Level

- Basic (0-2 yrs experience)     Intermediate (3-5 yrs experience)     Advanced (5+ yrs experience)

## Workshop Subject Area (please select from the list below)

- |  |   |
|--|---|
| <input type="checkbox"/> Land and Easement Stewardship | <input type="checkbox"/> Public Policy & Planning               |
| <input type="checkbox"/> Land Use and Valuation        | <input type="checkbox"/> Nonprofit Management                   |
| <input type="checkbox"/> Land Acquisition              | <input type="checkbox"/> Conservation Education                 |
| <input type="checkbox"/> Technology, Science & Mapping | <input type="checkbox"/> Diversity in Conservation              |
| <input type="checkbox"/> Developed Communities         | <input type="checkbox"/> Fundraising & Communications/Marketing |
| <input type="checkbox"/> Legal Issues                  | <input type="checkbox"/> Special Topics                         |

To ensure your proposal is complete, please refer to the checklist on the back of the RFP. Thank you.

## Roundtables Are Back!

Roundtable Discussions have been well received at previous Rallies, so we would like to bring them back for 2009. Roundtables are small group discussions about specific issues or programs led by a facilitator with experience in the topic. Roundtables offer a great opportunity to get answers to specific problems, as well as ideas from colleagues.

Please share suggestions for topics: \_\_\_\_\_

Are you interested in facilitating/leading a round table discussion on this topic?  Yes  No

If yes, please include the following information:

Name: \_\_\_\_\_ Ph: \_\_\_\_\_ Email: \_\_\_\_\_

If no, do you have any suggestions as to who could facilitate a discussion on this topic?

Name: \_\_\_\_\_ Ph: \_\_\_\_\_ Email: \_\_\_\_\_

## Please follow this checklist to complete your proposal:

The Rally Planning Committee will consider only proposals that include all of the information below.



- Completed Proposal Form** (on reverse side of this page)
- A concise description of the workshop you are proposing** (no more than one page, size 12 font)
- An outline of the content and flow of the 75-minute session you are proposing** (no more than one page, size 12 font)
- Each presenter's qualifications on the topic, presentation experience** (no more than one paragraph per presenter)
- A brief (75 word) biography for each presenter** (no resumes, please)

**Submit Workshop Proposals to:** Meghan McMahon  
New Jersey Conservation Foundation  
170 Longview Road  
Far Hills, NJ 07931

**Workshop Proposals are due by: October 24, 2008**

*You will receive a confirmation after your proposal is received.*

*For further information, please contact Meghan McMahon at [Meghan@njconservation.org](mailto:Meghan@njconservation.org).*



Bamboo Brook  
170 Longview Road  
Far Hills, NJ 07931  
[www.njconservation.org](http://www.njconservation.org)  
Phone: 908/234-1225  
Fax: 908/234-1189

**Join us for New Jersey's 13th Annual Land Conservation Rally!**