



River-Friendly Certified Businesses

Bristol-Myers Squibb Company, Hopewell Certified August 12, 2006

- ◆ Reduced fertilizer use
- ◆ Conducted water quality monitoring
- ◆ Established over 300 linear feet of native riparian buffer plantings
- ◆ Hosted educational programs for employees
- ◆ Provided tours to local teachers
- ◆ Constructed and installed bird boxes

Carriage Farm, Hillsborough Certified April 25, 2007

- ◆ Designed and installed a 4,500 square foot rain garden
- ◆ Planted two naturalized areas for wildlife
- ◆ Placed bird and bat houses on the property
- ◆ Hosted a tour of the property's environmental features
- ◆ Developed a bi-annual newsletter including environmental tips for employees

Janssen Pharmaceutica Products LP, Titusville Certified April 22, 2004

- ◆ Transformed manicured lawns into wildflower meadows
- ◆ Developed and implemented an Integrated Pest Management Plan, which helped decrease pesticide use by over 45%
- ◆ Planted a naturalized buffer around farm pond
- ◆ Created interpretative signage for employees
- ◆ Hosted environmental education program for local school groups

Johnson & Johnson Consumer Companies Inc., Skillman Certified August 12, 2006

- ◆ Developed an Integrated Pest Management Plan
- ◆ Decreased pesticide use by 54%
- ◆ Installed bird feeders on the campus
- ◆ Created over 4 acres of natural areas
- ◆ Aired internal television broadcasts providing environmental facts and tips for employees

Stony Brook-Millstone Watershed Association, Pennington Certified August 13, 2005

- ◆ Developed a pond management plan
- ◆ Developed a wildlife homes conservation plan
- ◆ Established a rain garden to filter roof runoff
- ◆ Installed interpretive signs for visitors

Stony Brook Regional Sewerage Authority, Princeton
Certified April 25, 2007

- ◆ Organized first annual stream cleanup, removing over 5 cubic yards of trash from the Millstone River and its banks
- ◆ Planted a wildflower area
- ◆ Installed a rain barrel to collect roof runoff for watering plants
- ◆ Placed 4 bird houses on the property
- ◆ Created and distributed monthly environmental tips for employees
- ◆ Installed interpretive signage for use during facility tours

River-Friendly Certified Golf Courses

The Tournament Players Club (TPC) at Jasna Polana, Princeton
Certified June 27, 2005

- ◆ reduced chemical usage through continued implementation of their integrated pest management plan
- ◆ increased vegetative buffers along streambanks
- ◆ buffered approximately 50% of the lake at Hole 17
- ◆ updated the irrigation system to increase water conservation
- ◆ posted educational signs on the course to highlight their efforts

Hopewell Valley Golf Club, Hopewell
Certified December 9, 2009

- ◆ 71 percent reduction in chemical use
- ◆ 50 percent reduction in water use
- ◆ 8-acre increase in habitat
- ◆ 1-acre increase in stream and pond buffers

River-Friendly Certified Schools

Princeton Junior School, Lawrenceville
Certified April 24, 2008

- ◆ Conducted a soil test and modified fertilizer use
- ◆ Designed and planted a rain garden
- ◆ Expanded the native plantings and no-mow zones
- ◆ Installed bat houses and completed a bat study unit
- ◆ Installed a rain barrel and studied water conservation
- ◆ Conducted water quality monitoring