



31 Titus Mill Road  
Pennington, NJ 08534  
Tel: 609-737-3735  
Fax: 609-737-3075

[sbmwa@thewatershed.org](mailto:sbmwa@thewatershed.org)  
[www.thewatershed.org](http://www.thewatershed.org)

## Media Release

---

Contact: Candy Reed, [creed@thewatershed.org](mailto:creed@thewatershed.org)  
Stony Brook-Millstone Watershed Association  
609-737-3735 (tel) 609-737-3075 (fax)

**FOR IMMEDIATE RELEASE** March 30, 2006

### **Watershed Association Invites Earth-Friendly Vendors to August Butterfly Festival**

Pennington, NJ - The Stony Brook Millstone Watershed Association is looking for local, earth-friendly vendors and artisans to participate in the 6<sup>th</sup> annual Butterfly Festival on Saturday, August 12, from 10:00 a.m. to 4:00 p.m. This family festival celebrates the beauty and magic of New Jersey's native butterflies and focuses on environmental and earth-friendly education. Participating vendors and artisans should sell natural, recycled, or sustainable products and services, be local, and be willing to educate families on their wares.

The Festival is held on the 860-acre Watershed Reserve. It centers around the Kate Gorrie Memorial Butterfly House, which will be hosting Monarchs due to head south on their long migration for the winter. Children's games, a free waterslide, hands on demonstrations, tours of the Butterfly House, naturalist-led hikes, live music, and similar events and activities will be featured all day.

"Last year, the Butterfly Festival grew to an event that welcomed over 1,200 friends and neighbors to a fun-filled day of family activities," said Executive Director Jim Waltman. "This year, we hope to have even more local businesses join us to help promote healthy and sustainable lifestyles that keep our neighborhoods strong and vital and protect our precious natural lands and waters."

Vendors invited to participate are asked to make their booth educational and if possible, to include a demonstration of their product or service. Vendors interested in exhibiting or providing a program, please contact Candy Reed at the SBMWA, 31 Titus Mill Rd., Pennington, NJ 08534, (609) 737-3735 or [creed@thewatershed.org](mailto:creed@thewatershed.org).

The Stony Brook-Millstone Watershed Association works to protect clean water and the natural environment in the 265-square-mile area of central New Jersey drained by the Stony Brook and the Millstone River. It conducts four core programs in pursuit of its mission: preserving natural lands by maintaining an 860-acre nature Reserve with a pond, and 14 miles of trails, as well as an independent organic farm; researching and monitoring water quality in local streams; delivering year-round environmental education programs for children and adults; and engaging towns, businesses, and landowners in the quest to conserve the environment. Visitors are welcome from dawn to dusk year round.

####