



FOR IMMEDIATE RELEASE:
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MEDIA RELEASE

TPC AT JASNA POLANA RECOGNIZED FOR CONSERVATION PRACTICES

Princeton, NJ. June 27, 2005. Today Stony Brook-Millstone Watershed Association presented its first River-Friendly Golf Course Certification to The Tournament Players Club (TPC) at Jasna Polana. Jim Waltman, Executive Director of the Watershed Association, presented Superintendent Roger Stewart and General Manager John Buser with the River-Friendly certification in recognition of Jasna Polana's environmental stewardship.



The Watershed Association launched its River-Friendly Certification programs to help local businesses, golf courses, and residents adopt environmentally sound land management practices that improve water quality, conserve water, and promote native flora and fauna. By adopting new practices, individually tailored for each participant, they can reduce the amount of pollution flowing off their property in storm water, increase the amount of rainfall that stays on site to recharge groundwater supplies, and attract native wildlife. The River-Friendly programs are funded by the William Penn Foundation and by the U.S. Environmental Protection Agency's Targeted Watershed Grants Program.

TPC at Jasna Polana has worked with the Watershed Association to develop and implement course management practices that reduce the impact of their Princeton golf course on local water resources. Some goals and accomplishments of the course include: reduced chemical usage through continued implementation of their integrated pest management plan, increased vegetative buffers along stream banks, updated irrigation system to increase water conservation, and posted educational signs on the course to highlight their efforts.

“We are very pleased today to officially certify TPC at Jasna Palana as a partner in our River-Friendly Program,” said Jim Waltman, Executive Director. “Jasna Palana is demonstrating that it is possible to reduce its impact on the environment while maintaining a championship golf course.”

“Jasna Palana is committed to upholding the highest environmental standards,” said Roger Stewart, Golf Course Superintendent, TPC at Jasna Palana. “We are delighted to be recognized for our conservation efforts by the Stony Brook-Millstone Watershed Association.”

Jasna Polana was built in the early 1970s as the country home of J. Seward Johnson and his wife, Barbara. The decision to convert the estate into a world-class championship golf and social club was made by Barbara Piasecka Johnson after Jasna Polana was no longer being used as the family’s primary residence. TPC at Jasna Polana submitted a preliminary application for certification in the Watershed Association’s River-Friendly Golf Course Program soon after the program’s initiation in the spring of 2002. TPC was the first golf course to participate in the program. TPC and the Watershed Association have been working together to identify practices to reduce the impact of the golf course on local water resources since that time. The Watershed’s Technical Advisory Committee approved the golf course’s application earlier this spring.

The Stony Brook-Millstone Watershed Association is a non-profit membership organization dedicated to preserving water quality and the natural environment in the 265-square mile area of central New Jersey drained by Stony Brook and the Millstone River. The Watershed Association preserves open space by maintaining an 830-acre nature reserve in Pennington; provides year-round environmental education programs for children and adults; and works with towns, businesses, and landowners to improve land use decisions that impact our environment. The Watershed Association also runs the state's largest water quality monitoring program along 60 miles of streams and restores degraded stream banks. The Watershed Reserve contains 14 miles of hiking trails, a nature center and gift shop, a butterfly house, and the Honey Brook Organic Farm—an independently operated, community supported farm. Visitors are welcome from dawn to dusk all year long. For more information, call 609-737-3735 or visit online at www.thewatershed.org

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